





Press release AW19

# AWARD-WINNING AND MULTIFUNCTIONAL BABY PILLOW FROM THAT'S MINE

This award-winning and sustainable Comfy me baby pillow is designed for moms on the go with their babies, to give the best possible support when breast- or bottlefeeding outside the home. The design is multifunctional and meets the needs that may arise, replacing breastfeeding pillows, cuddle cloths, wraps and cover blankets. At the back of the pillow you'll find an arm pocket with a cover blanket for breastfeeding privacy. The cover is great for the baby to only concentrate on eating and not get disturbed by the surroundings. And if the blanket is unnecessary, it can simply be tucked away in the baby pillow pocket. The function of the pillow makes it easy to move the child's position further into the bed and the stroller. Comfy me baby pillow is designed in 100 % organic, soft cotton and is a great gift for all new parents.







Item nr.: CM71
 Colour: Plum
Size: 25 x 37 cm







Item nr.: CM70
Colour: Ochre
Size: 22 x 34 cm

Item nr.: CM72
 Colour: Blue
Size: 28 x 37 cm

Item nr.: CM73
Colour: Olive green
Size: 27 x 36 cm

### Variants and prices

The Comfy me baby pillow is available in the following designs: Strawberry (plum), lemon (ochre), blueberry (blue) and leaf (olive green). The recommended retail price for each item is EUR 54,00.

#### Retailers

Available in children's interior and baby equipment stores and in our web shop at www.thatsmine.dk from November 2019.

## Press materials

Press materials and photos can be downloaded from That's Mine's image bank here.

#### Contact

For further information please contact Marketing & Sales Project Manager, Camilla Wiesner, at camilla@thatsmine.dk or by phone on +45 22 14 08 82.